

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Levergood et al.  
Application No.: 09/548,235  
Filing Date: April 12, 2000  
Title: Web Advertising Method  
Art Unit: 2155  
Examiner: Patrice L. Winder  
Docket No.: 432383-600011

Mail Stop Amendment AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSIVE AMENDMENT**

Please amend this application as follows and consider the following remarks.